



NAME	K.M.Chethana
DESIGNATION	Assistant Professor, BBA
QUALIFICATION	M.B.A
EMAIL	chethana@stagnescollege.edu.in
WORK EXPERIENCE (IN YEARS)	14
EDUCATIONAL DETAILS	Degree - B.B.M Year - 2007 University - Mangalore University Degree - M.B.A Year - 2009 University - Sikkim Manipal University
SPECIALIZATION PG	Human Resource Management

SUBJECTS TAUGHT AT UG/PG	Company Accounts, Principles of Accountancy, Management Accounting, Cost Accounting, Marketing Management, Human Resource Management, Financial Management, Industrial Relations and Labour Management, Principles of management, Principles of Insurance, Organisational Behaviour.
SKILL SETS	Strong subject matter knowledge, Communication skills, Classroom Management, Organizational skills, Assessment and Evaluation, Technological Proficiency, Adaptability, Collaboration, Critical thinking, Cultural competence, and Quick Learner.

PARTICIPATION IN CONFERENCES/ SEMINARS/ WORKSHOPS

DATE	NATIONAL/ INTERNATIONAL LEVEL	TITLE	DETAILS OF ORGANISERS	PLACE	TITLE OF PAPER PRESENTED
11 & 12 February 2023	International	Basics of IPR & Research Methods (ISIPARM-2023)	Srinivas University, Mangalore, India & ISMASI, Azteca University, Mexico in Association with Karnataka State Council for Science and Technology (KSCST), DST, Govt of Karnataka, republic of India.	Webinar	Intellectual Property Rights – A Descriptive study
12 August 2021	State	Webinar on the Schemes under Skill Development Entrepreneurship	Library and information Centre, Mangalore in association with Karnataka German Technical Institute, Mangalore	Webinar	Participated

29 December 2020	National	Web Higher Education in Social Sciences, IT and Management	IQAC, College of Social Sciences and Humanities, Srinivas University, Mangalore	Webinar	Enhancing Competency of Social Science Graduation Students through Blended Learning
2 December 2020	National	Literature Review & Methods to write a review Article	IEEE , Srinivas University	Srinivas University IEEE	Participated
1 May 2020	National	Webinar on Enhancing Research Effectiveness using Scopus, Science Direct and Mendeley	Kurukshetra University, Kurukshetra	Webinar	Participated
20 January 2020	International	Innovation and Digitalisation – Strategies in global collaboration	Post Graduate department of Commerce, St Agnes College (Autonomous), Mangalore	St Agnes College (Autonomous), Mangalore	A Study on Customer Satisfaction Between Suzuki Baleno and Hyundai I20 in Kannur
25 & 26 October 2019	National	Role of Financing in the development of agriculture and business dynamics	Department of Post-Graduate studies and research in commerce	Mangalore university, Mangalagangothri	Impact of Artificial Intelligence in Banking
15 & 16 February 2019	National	Counselling Practices in Christian Higher	Centre for counselling & Health services	CHRIST (Deemed to be	Participated

		Education, themes as transforming young adults		University), Bangalore, Karnataka.	
11 & 12 January 2019	National	Creating quality Culture across Curriculum	IQAC, St Agnes College(Autonomous), Mangalore	St Agnes College, Mangalore	Participated

PUBLICATIONS

YEAR	TITLE OF THE JOURNAL	TITLE OF THE PAPER	VOLUME NO. / ISSUE NO. / PAGE	UGC/ SCOPUS
2023	International Journal of Management, Technology, and Social Sciences (IJMTS)	Impact of Talent Management Practices in Higher Educational Institutions	Volume 8, Issue 3, Page No: 17-46	-
2023	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	A Review of the Strategies Used in the IT sector for Employee Training and Development	Volume 7, Issue 2, Page No: 141-155	-
2022	International Research Journal of Modernization in Engineering Technology and Science (IRJMETS)	Talent Management Strategies in the Education Sector	Volume 4, Issue 01, Page No 1079 - 1082	-
2022	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	A Descriptive study of Talent Management practices followed by Wipro Ltd	Volume 6, Issue 2, Page No 611-623	-

CHIEF GUEST/ RESOURCE PERSON/ MODERATOR/ CHAIRPERSON/ CO-ORDINATOR/ ANY OTHER

DATE	POSITION HELD	TITLE OF THE PROGRAM ORGANISED	PLACE
11 October 2023	CO-ORDINATOR	POSH Act Compliance: Creating respectful work environment	St Agnes College (Autonomous), Mangaluru.
17 – 22 July 2023	CO-ORDINATOR	Student Induction Programme	St Agnes College (Autonomous), Mangaluru.
21 November 2022	CO-ORDINATOR	Workshop on “Aspire to Inspire”	St Agnes College (Autonomous), Mangaluru.
24 – 29 August 2022	CO-ORDINATOR	Student Induction Programme	St Agnes College (Autonomous), Mangaluru.
11 – 18 October 2021	CO-ORDINATOR	Student Induction Programme	Webinar
29 May 2021	CO-ORDINATOR	Webinar on the title Career Development	Webinar
22 May 2021	CO-ORDINATOR	Webinar on Being productive during Pandemic	Webinar
14 – 19 September 2020	CO-ORDINATOR	Student Induction Programme	Webinar

03 March 2020	CO-ORDINATOR	Seminar on Start Ups	St Agnes College (Autonomous), Mangaluru.
20 January 2020	MODERATOR	International Conference on Innovation and Digitalization - Strategies for global collaboration	St Agnes College (Autonomous), Mangaluru.
14 – 22 June 2019	CO-ORDINATOR	Student Induction Programme	St Agnes College (Autonomous), Mangaluru.
Odd Semester 2018	CO-ORDINATOR	Certificate Course – Personality Development	St Agnes College (Autonomous), Mangaluru.

RESEARCH PROJECTS GUIDED

YEAR	TITLE OF THE PROJECT	NAME OF STUDENT
2022-23	A STUDY ON CONSUMERS' PREFERENCE TOWARDS ECO- FRIENDLY PACKAGING OVER PLASTIC PACKAGING WITH SPECIAL REFERENCE TO MANGALURU CITY.	ANAAZ AZGAR
	EDUCATIONAL USE OF GOOGLE TECHNOLOGY: A STUDY ON USAGE OF GOOGLE APPLICATIONS /WEBSITES BY THE UNDERGRADUATE STUDENTS OF ST AGNES COLLEGE (AUTONOMOUS), MANGALURU.	JYOTHSNA U
2021-22	A STUDY ON INVESTORS BEHAVIOUR TOWARDS STOCK MARKET WITH REFERENCE TO MANGALURU CITY	ADEEBA PARVEEN KALEEMUDDIN
	E-LEARNING: IMPACT ON UNDER GRADUATE STUDENTS ACADEMIC PERFORMANCE WITH SPECIAL REFERENCE	AKANKSHA VIKRAM SHETTY

	TO MANGALURU CITY	
2020-21	CUSTOMER SATISFACTION TOWARDS ZOMATO ONLINE FOOD ORDERING WITH SPECIAL REFERENCE TO MANGALURU CITY.	JAHANVI KUMAR
	A STUDY ON THE CHANGE IN CONSUMER BEHAVIOUR TOWARDS PRODUCT PURCHASE DURING THE ON GOING PANDEMIC.	SARAH FAYE LAUREN DSOUZA
2019-20	A STUDY ON JOB SATISFACTION OF EMPLOYEES IN RAIDCO KERALA LTD.	SANIYA SURESH
	A STUDY ON CUSTOMER SATISFACTION TOWARDS AMAZON - AN ONLINE SHOPPING APP WITH SPECIAL REFERENCE TO MANGALORE CITY.	SAMYUKTA SURAJ KUMAR
	A STUDY ON CUSTOMER SATISFACTION ON THE BANKING SERVICES WITH SPECIAL REFERENCE TO STATE BANK OF INDIA, MANGALORE.	AKSHITHA SASEENDRAN
2018-2019	A STUDY ON CUSTOMER SATISFACTION TOWARDS SPORTS BRAND WITH SPECIAL REFERENCE TO ADIDAS, MANGALURU.	SHAHADA MARYAM
	A STUDY ON CUSTOMER RETENTION TECHNIQUES ADOPTED BY TELECOM INDUSTRIES WITH SPECIAL REFERENCE TO RELIANCE JIO.	SALEHA BANU

RESEARCH INTERESTS	Human Resource Management
---------------------------	---------------------------

ADMINISTRATIVE RESPONSIBILITIES	Assistant NSS programme officer, Student Welfare officer, Member in the NAAC Criterion II- Teaching-Learning And Evaluation, In charge of college costume, Co-ordinator of canteen committee, Co-ordinator of Management Forum, and Secretary for Prevention of Sexual Harassment cum Grievance Redressal cell.
--	---

NPTEL/FDP/COURSERA/ CERTIFICATE COURSES COMPLETED

TYPE	YEAR	TITLE	DETAILS OF THE SPONSORS/ORGANISERS	DURATION
FDP	2023	Contemporary Issues in Taxation, Investment, Banking & Analytics	Milagres College, Hampankatta, Mangaluru Padua College of Commerce and Management, Mangalore & Government First Grade College, Kavor	5 days
NPTEL	2023	Advances in Strategic Human Resource Management	NPTEL-AICTE	4 weeks
FDP	2021	Empowering commerce teachers for NEP 2020	Mangalore University-Commerce Teachers Association (MUCTA), St Agnes College (Autonomous), Mangaluru, Government First Grade College, Kavor and Mangala Alumni Association (MAA)	7 days
FDP	2021	Outcome Based Education	St Agnes College (Autonomous), Mangalore	6 days
FDP	2021	Recent trends in Education, Technology and Management	Milagres College Kallinapur and GFGC, Kavor	Online 40 hours

Coursera	2021	Data- What it is, What we can do with it	John Hopkins University	Completed on September 28,2021
FDP	2021	Banking for Business Process	Tata Consultancy Services	Online 1 week
FDP	2021	Insurance for Business Process – Faculty Development Programme	Tata Consultancy Services	Online 1 week
FDP	2020	Finance and Accounts for Business Process	Tata Consultancy Services	Online 1 week
FDP	2020	An Approach for Technical Skill Enhancement (FDPTSE-2020)	Internal Quality Assurance Cell (IQAC), Toshniwal Arts, Commerce and Science College, Sengaon, Dist. Hingoli	Online 6 days
FDP	2020	E Content Development	Arihant College of Arts Commerce Science	Online 6 days
FDP	2020	Research Methodology: Tools and Techniques	Department of History, M.V.Muthiah Government Arts College for Women, Dindigul, Tamilnadu (Online)	One week
NPTEL	2020	Development Research Methods	NPTEL - AICTE	8 weeks course
Coursera	2020	User Research and Design	University of Minnesota	Completed on 8 December 2020.
