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| <b>NAME</b>                        | Vineetha N T  |
| <b>DESIGNATION</b>                 | Assistant Professor   |
| <b>QUALIFICATION</b>               | M.COM, KSET   |
| <b>EMAIL</b>                       | vineetha@stagnescollege.edu.in  |
| <b>WORK EXPERIENCE (IN YEARS)</b>  | 13 years  |
| <b>EDUCATIONAL DETAILS</b>         | M.Com from Mangalore University, Mangalagangothri, Konaje   |
| <b>OVERALL TEACHING EXPERIENCE</b> | 13 years of teaching experience as Assistant Professor of Commerce at St Agnes College (Autonomous), Mangalore  |
| <b>SPECIALIZATION PG</b>           | Finance   |
| <b>SUBJECTS TAUGHT AT UG/PG</b>    | Financial Accounting, Total Quality Management, Entrepreneurial Development Programme, Corporate Communication, ACCA Subject-Business Analysis, Management Perspectives, Insurance Management, Corporate Accounting, Insurance Management |
| <b>SKILL SETS</b>                  | Computer Skills, MS-Excel, Tally  |

**PARTICIPATION IN CONFERENCES/ SEMINARS/ WORKSHOPS**

| <b>DATE</b>        | <b>LEVEL</b>  | <b>TITLE</b>  | <b>DETAILS OF ORGANISERS</b>  | <b>PLACE</b>        | <b>TITLE OF PAPER PRESENTED</b>   |
|--------------------|---------------|---|---|---------------------|---|
| 19 & 20 March 2018 | International | Two-Day International Conference On “Indira Gandhi-A Visionary: Revisiting her Policies and their Impact” | Department of Economics, Political Science and History, St Agnes College (Autonomous) | Mangaluru           | Emerging Trends in Banking Sector in India “A Study On Economic Development Of India In Association With SAARC” |
| 14 February 2018   | National      | Conference on “Enhancing Professional Competency Through Skill Development-Facing upto Modernity”         | Department of Commerce, St Agnes College(Autonomous)                                  | Mangaluru           | -   |
| 28 June 2019       | National      | Insights on CBCS and MOOC in higher education system  | AMUCT in association with St Agnes College (Autonomous)                               | Mangaluru           | -   |
| 14 August 2019     | State         | “Demonstration on SWAYAM/NPTEL An online Course”  | St Agnes College Library and Information Centre                                       | Mangaluru           | -   |
| 19 & 20 March 2020 | International | ‘Indira Gandhi -A Visionary Revisiting her policies and their Impact                                      | Department of History, Economics and Political Science, St Agnes College              | Mangaluru           | ‘A study on Economic Development of India in Association with SAARC’  |
| 2 Dec. 2020        | National      | Literature Review & Methods to write a Research Article   | Srinivas University, IEEE student branch  | Mangaluru (Virtual) | -   |

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|-----------------------|----------|--|--|---------------------|--|
| 21 Dec. 2020          | National | Copyright – An Intellectual’s Property                     | Srinivas University, College of Social Sciences & Humanities IQAC, Pandeshwar  | Mangaluru (Virtual) | -  |
| 29 December 2020      | National | Web Higher Education in Social Sciences, IT and Management | Srinivas University, College of Social Sciences & Humanities IQAC              | Mangaluru (virtual) | “Forging ahead to thrive with E-learning with special reference to Commerce and Management Graduation students”          |
| 31 January 2020       | National | “Contemporary issues in Commerce and Management”           | Dr.G.Shankar Govt. Women’s First Grade College and P.G Study Centre, Ajjarkadu | Udupi               | “Consumer Buying Behaviour on Nandini Milk and Milk products in Dakshina Kannada Co-operative Milk Producers Union Ltd., |
| 8 to 15 February 2021 | National | Workshop on Research and Publication Ethics                | Srinivas University  | Mangaluru (virtual) | -  |
| 1 to 5 June 2021      | National | Research: Step 1,2,3                                       | Department of Research and Innovation Council of Srinivas University           | Mangaluru (virtual) | -  |
| 10 to 15 June 2021    | National | Outcome Based Education                                    | St Agnes College (Autonomous)  | Mangaluru           | -  |
| 3 April 2021          | National | "Transactional Analysis and Related Research”              | College of Computer Science and Information Science, Srinivas University       | Mangaluru (virtual) | -  |
| 1 May 2021            | National | "Blockchain, Smart Contract and its Applications”          | College of Computer Science and Information Science, Srinivas University       | Mangaluru (Virtual) | -  |

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|-------------------------|----------|--|--|---------------------|---|
| 20 May 2021             | National | Tips for Writing an Effective Research Paper   | CCIS Srinivas University,  | Mangaluru (Virtual) | - |
| 11 to 17 September 2021 | FDP      | “Empowering Commerce Teachers for NEP 2020”  | Mangalore University Commerce Teachers Association, St Agnes College(Autonomous), Government First Grade College, Kavoor, Mangala Alumni Association | Mangaluru (Virtual) | - |
| 20 Nov. 2021            | National | “ First Semester NEP B.Com Courses”  | Mangalore University Commerce Teachers Association (MUCTA)   | Mangaluru (Virtual) | - |
| 18 January 2022         | FDP      | Research and Publication   | Department of Commerce UG&PG Studies, St Agnes College(Autonomous), Mangalore  | Mangaluru           | - |
| 4 March 2022            | National | webinar on “Investment during Present time”  | Department of Commerce and Management Canara College in association with Mangalore University Commerce Teachers Association                          | Mangaluru           | - |
| 7-8 May2022             | National | NEP: Creating Innovative Ecosystem for sustainable Entrepreneurship organized by Federation of Teachers Councils of Commerce and Management in Karnataka | Loyala Hall, St Aloysius College, Mangalore  | Mangaluru           | - |

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|------------------------|---------------|---|---|---------|---|
| 27 Oct. to 5 Nov. 2022 | National      | FDP on Social Science Research and Professional Development of Teachers     | Shree Durga Parmeshwari Temple First Grade College ,Kateel            | Virtual | - |
| 25 to 29 Sep. 2023     | International | Five Day Faculty Development Programme on Soft Skills for Capacity Building | St. Joseph's College (Autonomous), Tiruchirappalli, Tamil Nadu, India | Virtual | - |

## PUBLICATIONS

| YEAR               | TITLE OF THE JOURNAL  | TITLE OF THE PAPER   | VOLUME NO. / ISSUE NO. / PAGE                      | UGC/ SCOPUS |
|--------------------|---|--|--|-------------|
| 19 & 20 March 2018 | Souvenir  | Indira Gandhi-a visionary: revisiting her policies and their impact  | St Agnes College (Autonomous), Mangaluru, 283-290, | -           |
| January 2020       | Asia Pacific Journal of Research  | Consumer Buying Behaviour on Nandini Milk and Milk Products in Dakshina Kannada Cooperative Milk Producer's Union Ltd. | Volume I Special Issue XII, 115-119                | -           |
| Nov. 2023          | International Journal of Case Studies in Business, IT, and Education (IJCSBE) | Factors affecting Quality of Work-Life - A Case study at TVS Motors and Hero MotoCorp Ltd                              | Volume 7(4), 150-164                               | -           |
| Nov. 2023          | International Journal of Case Studies in Business, IT, and Education (IJCSBE) | Workplace Stressors, Levels of Burnout Among Faculty in Educational Institutions – A Case Study                        | Volume 7(4), 412-428                               | -           |

**CHIEF GUEST/ RESOURCE PERSON/ MODERATOR/ CHAIRPERSON/ CO-ORDINATOR/ ANY OTHER**

| DATE      | POSITION HELD   | TITLE OF THE PROGRAM ORGANISED | PLACE   |
|-----------|---|--------------------------------|---|
| 3/12/2018 | SACCSA Coordinator                                    | COMQUEST                       | St Agnes College Mangaluru                                  |
| 7/12/2018 | SACCSA Coordinator                                    | TALENTS SHOW                   | St Agnes College Mangaluru                                  |
| 2019      | Persona -Personality Development Workshop Coordinator | PERSONA                        | St Agnes College Mangaluru                                  |
| 1/11/2019 | Assistant Programme Officer NSS                       | SPECIAL CAMP                   | Holy Family English Higher Primary School,Meremajal Bantwal |
| 2020-2022 | NSS Programme Officer                                 | SPECIAL CAMP                   | Ammruth Lalji High School, Kelrai, Neermarga                |

**RESEARCH PROJECTS GUIDED**

| YEAR | TITLE OF THE PROJECT   | NAME OF STUDENT      |
|------|--|----------------------|
| 2020 | “A study on the personality traits for the employability among the graduate students with reference to St Agnes College” | Jovita Tellis        |
| 2020 | “ A study on customer satisfaction in online shopping with reference to Mangaluru city”                                  | Evanne Correa        |
| 2019 | “ A study on satisfaction level of customers towards services of Bajaj Auto Dealers Nandigudde,Mangaluru                 | Shikshitha           |
| 2023 | “ A study on academic stress among college students with special reference to St Agnes College (Autonomous),Mangaluru    | Anushka Liza D souza |
| 2023 | “ A study on consumers perceptions towards online food delivery applications with special reference to Mangaluru city”   | Deeksha C            |

|      |   |               |
|------|---|---------------|
| 2022 | “ A study on consumer preference towards mobile wallet mode for cashless payments with special reference to Mangaluru city” | Rajshee Singh |
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| <b>DETAILS OF MEMBERSHIP IN ACADEMIC BODIES</b> | <ul style="list-style-type: none"> <li>• BOS, BOE member and secretary</li> <li>• BOE member of St Aloysius College (Autonomous) Mangaluru</li> <li>• BOE member of Yenepoya Institute of Arts,Science ,Commerce and Management</li> </ul> |
| <b>ADMINISTRATIVE RESPONSIBILITIES</b>          | <ul style="list-style-type: none"> <li>• Member staff welfare committee</li> <li>• NSS Programme Officer</li> <li>• Member Cleanliness committee</li> <li>• Member of Admission committee</li> </ul>                                       |

#### **NPTEL/FDP/COURSERA/ CERTIFICATE COURSES COMPLETED**

- Completed Swayam Online Course Certification on Business Research Methods
- Completed Online Certificate course on Doing Doctoral-Level Research organized by Research Council, Srinivas University, Mangalore

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