



NAME	Ms Mokshitha S
DESIGNATION	Assistant Professor
QUALIFICATION	M.Com
EMAIL	mokshitha@stagnescollege.edu.in
WORK EXPERIENCE (IN YEARS)	9 years
EDUCATIONAL DETAILS	M.Com. from Mangalore University
SPECIALIZATION PG	Finance
SUBJECTS TAUGHT AT UG/PG	Financial Accounting, Business Law, Management Perspective, Cost Accounting, Company Law, Corporate Governance, Marketing Management, Human Rights and Equity, Corporate Governance and Ethics, Income Tax Law and Practice, Digital Marketing, Financial Education and investment awareness Governance, Risk and Ethics (ACCA), Strategic Business Leader (ACCA), Global Corporate and Business Law (ACCA), Business Technology (ACCA)
SKILL SETS	Proficient in computer skills, adept in leadership and organizational abilities, effective communicator, and skilled in classroom management

PARTICIPATION IN CONFERENCES/ SEMINARS/ WORKSHOPS

DATE	NATIONAL/ INTERNATIONAL LEVEL	TITLE	DETAILS OF ORGANISERS	PLACE	TITLE OF PAPER PRESENTED
7-8 May2022	National	NEP: Creating Innovative Ecosystem for sustainable Entrepreneurship organized by Federation of Teachers Councils of Commerce and Management in Karnataka	Loyala Hall St Aloysius College, Mangaluru	Mangaluru	-
20 November 2021	National	First Semester NEP B.Com Courses	Mangalore University Commerce Teachers Association (MUCTA)	Virtual	-
28 May 2020	International	Expanding strategies of teaching learning with digital proficiency	PARAMARSH scheme sponsored by UGC-NAAC St Agnes College (autonomous)	Virtual	-
18 - 20 May 2020	National	Workshop on Structural Equation Modelling for Researchers	St Agnes College (autonomous)	Virtual	-
16 May 2020	International	Recent Development and Future Trends in Banking Sector”	Bunts Sangha’s Uma Krishna Shetty Institute of Management Studies and Research	Virtual	-
14 August 2019	National	National Level seminar on SWAYAM online courses	St Agnes College	Mangaluru	-

28 June 2019	National	‘Insights on CBCS and MOOC in higher education system’	St Agnes College	Mangaluru	-
04 & 5 January 2019	International	International Conference on Intellectual Property Rights and Entrepreneurship	Department of Commerce and Business Administration, St. Agnes College (Autonomous), Mangaluru.	Mangaluru	-
4 June 2018	Regional	ACCA – P4 –Advanced Financial Management	ISDC, UK/ Bangalore	St Agnes College (Autonomous)	-
15 November 2017	Regional	ACCA – P1 – Governance, Risk & Ethics	ISDC, UK/ Bangalore	St Agnes College (Autonomous)	-
9 October 2017	Regional	ACCA – P2 – Corporate Reporting	ISDC, UK/ Bangalore	St Agnes College (Autonomous)	-
6 September 2017	National	National Level Seminar on “Business Ethics and Social Values”	Poorna Prajna Evening College	Udupi	‘A Comparative Study of Ethical Issues between Multinational Soft Drink Brands and Local Soft Drinks Brands of Mangaluru Taluk’ ISBN: 978-81-927561
01-3 June 2017	Regional	ACCA - F9 - International Financial Management	ISDC, UK/ Bangalore	St Agnes College (Autonomous)	-

23-25 May 2017	Regional	ACCA – F3- International Financial Accounting	ISDC, UK/ Bangalore	St Agnes College (Autonomous)	-
26- 27 May 2017	Regional	ACCA - F7 - Financial Reporting	ISDC, UK/ Bangalore	St Agnes College (Autonomous)	-
11-14 April 2017	Regional	ACCA - F2 - Management Accounting	ISDC, UK/ Bangalore	St Agnes College (Autonomous)	-
27 February 2017	National	National Conference on Beyond 2020: A vision for transforming India with a focused Manifesto for change to be Global Leaders	Milagres College	Mangaluru	A Study on Flora and Fauna with special reference to Dandeli, Uttar Kannada
22 February 2016	National	Emerging Ethical Issues and Concerns in Global Business Arena	Milagres College	Mangaluru	Corporate Social Responsibility- Examining the Criteria for Effective Corporate Implementation Utilizing Case Study
29- 30 December 2015	National	Ethics And Governance in Management	Justice K S Hegde Institute of Management	NITTE	Professionalism And Ethics in Financial Advice with reference to Global Financial Crisis
23 & 24 January 2015	National	National Conference on Gender Issues on Campus and in Society	Canara College Mangalore	Mangalore	Response of Women Towards Emotional Abuse

PUBLICATIONS

YEAR	TITLE OF THE JOURNAL	TITLE OF THE PAPER	VOLUME NO. / ISSUE NO. / PAGE	UGC/SCOPUS
2015	The Conference Proceedings of National Conference on “Gender Issues on Campus & in Society”	“Response of Women Towards Emotional Abuse”	ISBN: 978-81-927561	-

CHIEF GUEST/ RESOURCE PERSON/ MODERATOR/ CHAIRPERSON/ CO-ORDINATOR/ ANY OTHER

DATE	POSITION HELD	TITLE OF THE PROGRAM ORGANISED	PLACE
2023-24	Co-ordinator	SACCSA – St Agnes College Commerce Student Association	St Agnes College (Autonomous) Mangaluru
27 August 2021 - 26 August 2021	Resource Person	Online Career Guidance Session for St Agnes PU Students, Mangaluru	Virtual Mode
12 October 2021	Moderator	Empowering Commerce Teachers for NEP 2020	Virtual Mode
3 June 2020	Co-ordinator	An Awareness on Capital Market	Virtual Mode
2019	Co-ordinator	PERSONA – Personality Development Workshop	St Agnes College (Autonomous) Mangaluru

RESEARCH PROJECTS GUIDED

YEAR	TITLE OF THE PROJECT	NAME OF STUDENT
2022-23	A study on customer preference towards mobile network service provider with special reference to Mangaluru City	Ms Amisha M
	A study on investors perception towards various investment avenues with special reference to working professionals	Ms Keerthana
2021-22	A study on consumer Preferences towards electric vehicles in Dakshina Kannada and Udupi	Ms Rhea Lilia Sequeira
	A case study on Bio-medical waste management with special reference to Kasturba Medical College Mangaluru	Ms Shreya Shetty
2020-21	A study on social media marketing and its influence on consumer	Ms Saksha Riyana Rodrigues
	A study on students' attitude on Entrepreneurship and business management	Ms Savina Pereira
2019-20	A study on impact of E-retailing on Retailers	Ms Delisha D'souza
	A study on customer satisfaction with reference to DRNK LAB CAFE in Dakshina Kannada	Ms Deepa S
2018-19	A study on Marketing Strategies with special reference o Supreme Auto Dealer (Bajaj) Pvt Ltd Mangalore	Ms Shefali
	A study on customer satisfaction on loans and advances with special reference to MCC Bank	Ms Nikita Rodrigues
	A study on customer satisfaction in TVS showroom Mangaluru	Ms Shreeja

DETAILS OF MEMBERSHIP IN ACADEMIC BODIES	<ul style="list-style-type: none"> • BOS Member and Secretary St Agnes College • BOE Member and Secretary St Agnes College • BOE Member St Aloysius College (Autonomous) Mangaluru • Member of MUCTA (Mangalore University Commerce Teachers Association)
ADMINISTRATIVE RESPONSIBILITIES	<ul style="list-style-type: none"> • Management Forum - Assistant staff Co-ordinator • Agnes Towards Community – Staff In charge • Commerce Forum – Staff Co-ordinator • NAAC Criteria I – Curricular Aspect - Member • Professional Co-ordinator • Discipline Committee – Member and Secretary • Cultural Association - Staff Co-ordinator

NPTEL/FDP/COURSERA/ CERTIFICATE COURSES COMPLETED

TYPE	YEAR	TITLE	DETAILS OF THE SPONSORS/ORGANISERS	DURATION
FDP	2023	Soft skills for capacity Building	Joseph's Academy of Soft Skills (JASS), St. Joseph's College (Autonomous), Tiruchirappalli, Tamil Nadu	5 Days
FDP	2022	Social Science Research and Professional Development of Teachers	Shree Durga Parmeshwari Temple First Grade College, Kateel	10 Days
FDP	2021	Banking for business process services	Tata Consultancy Services	9 Days
Coursera	2021	The Science of Well-Being	Yale University	3 Weeks
FDP	2021	Outcome Based Education	Internal Quality Assurance Cell St Agnes College Autonomous in association with IPRS Solution Limited	5 Days

FDP	2021	Empowering Commerce Teachers for NEP 2020	MUCTA, MAA, Mangalore University, St Agnes College (Autonomous) Mangaluru	7 Days
FDP	2020	Mastering the Art of Handling Post Covid Challenges for Sustainable Development	Faculty of Humanities and Science, Adayalampattu Phase II campus, Maduravoyal, Chennai	5 Days
FDP	2020	Personality Development	S J M College or arts, science, and Commerce Chandravalli Chitradurga	6 Days
FDP	2020	Quality Enhancement in Higher Education Institutions - Future Vision'	St. Ann's College for Women, Mehdiapatnam, Hyderabad	3 Days
FDP	2020	"MBA - PPC (Management, Business, Administration - Present & Post Crisis)	S A College of Arts and Science Chennai Tamilnadu	30 days
FDP	2020	Online teaching Method	St Agnes College (Autonomous) Mangaluru	3 Days
